Influence your Most Important Market... The Consumer, with One to One Direct Contact.

Use the Big Reach... because the Big Draw plus high quality entertainment equals Big Results!

Show Rules & Regulations

(A part of your completed application and contract for exhibit space)

1. All space contracts are non cancellable less than 90 days from Show opening and are nontransferable. If exhibitor declines to exhibit, Exhibitor is liable to Shamrock Productions for collection costs, including reasonable attorney’s fees. For return checks, a $25 fee will be added to your account. There will be no re-billing of space in any show. This includes downpayment of rentals and or products for any entity not listed in a Direct Contact, Exhibitor may not restrict their displays to the space contracted for. Exhibitors may not use the aisles in any way to conduct sales.

2. Exhibitors agree to staff booth space during all hours show is open to the public. Management reserves the right to decline or remove any exhibitor or contents that are deemed objectionable by show management. Should such action or restriction be enforced, show management will not be liable for refunding any fees. All Exhibitor’s must be set up prior to opening to the public. Failure to do so will result in forfeiture of booth space and money paid.

3. All displays and exhibits must comply with all of the rules and regulations of the local Fire Department. Fire codes and rules shall be kept open at all times. All decorations must be made of fireproof material or be fireproofed.

4. Any exhibit or display that has an unfinished side facing another exhibitor’s display must either have the side finished or draped. No booth display can encroach or block view of another exhibit space or project into aisle. Exhibits shall be arranged so as not to obstruct the general view nor hide the exhibits of others.

5. All shipments of exhibitors’ displays or material must be prepaid. Shipments should be made far enough in advance to arrive to arrive prior to 24 hours prior to the opening of the show.

6. Exhibitors may not begin dismantling until the posted closing time of the show on the final day. Early move-out is strictly prohibited. Consumers paid to see an open show. Any exhibition moving out early can be assessed a penalty fine not to exceed their original space cost payable prior to early departure. No exceptions.

7. No signs or other exhibits are to be fastened to walls or electrical fixtures. The use of thumb tacks, Scotch tape, nails, screws, bolts or any other fasteners which could mar the floors or walls is prohibited. Helium balloons are prohibited.

8. All exhibitors, show staff and entertainers must use the Exhibitors’ Pass Gate. Passes will be issued to all exhibitors during the check-in process. Only paid-up exhibitors will receive passes.

9. Neither the sponsor of the show, show decorator, building management, or Shamrock Productions, Inc., officers or employees, those managing the show on their behalf, nor their employees will be responsible for any loss or damage that may arise to the exhibitor, his employees or his goods, while in transit to or from the building or while in the building from any cause whatsoever.

10. Shamrock Productions reserves the right to assign any exhibitor to a space other than that listed on the Exhibitor’s contract and any monies already paid will be forfeited.

11. Exhibitor shall pay music during the show unless the exhibitor is in compliance with all copyright or other laws applicable to the playing of such music. Exhibitors are solely liable for any music played regardless of whether such music is contained on a video/audio tape, compact disc or electronically transmitted by radio or television. Any exhibit or display that has an unfinished side facing another exhibitor’s display must either have the side finished or draped. No booth display can encroach or block view of another exhibit space or project into aisle. Exhibits shall be arranged so as not to obstruct the general view nor hide the exhibits of others.

12. Exhibitor shall staff booth space during all hours show is open to the public. Management reserves the right to decline or remove any exhibitor or contents that are deemed objectionable by show management. Should such action or restriction be enforced, show management will not be liable for refunding any fees. All Exhibitor’s must be set up prior to opening to the public. Failure to do so will result in forfeiture of booth space and money paid.

13. In the event that the premises are destroyed by any cause or in the event that any circumstances makes it impossible for Shamrock Productions, Inc. to allow any exhibitor or group of exhibitors to occupy the premises, Shamrock Productions, Inc. are released from any and all claims for damages which might arise in consequence thereof.

14. In the event the show is not produced, Shamrock Productions and its employees, upon returning all of monies received by them from any exhibitor, shall be released from all claims and damages.

15. Any Exhibitor conducting food and or beverage sampling must be in compliance with all permit requirements and regulations of the St. Louis County Health Department and the Duluth Entertainment Convention Center. All food and beverage must be packaged for off premise consumption.

16. No outside Food or Beverages permitted in the building.

February 14-18, 2018

Shamrock Productions, Inc.
14507 Judicial Road, Suite 117 • Duluth, MN 55806 • 218-631-8690 • Fax 631-6392 • www.shamrockprod.com

52nd Annual Duluth Boat, Sports, Travel & RV Show Duluth Entertainment Convention Center DECC

Consumers attend both shows for the price of one admission!

Duluth Deer Classic The Premier Deer, Turkey & Hunting Show for the Arrowhead Region

FLOOR PLAN & EXHIBITOR INFORMATION

Produced by shamrock productions, Inc.
**Duluth Entertainment Convention Center**

**DECC**

**SPECIAL ATTRACTIONS**

- Hunting Merchants & Exhibitors
- Hunting Seminars
- Top Outdoor Speakers
- Retriever Demonstration
- Bow Hunting, Trapping, Firearms

**Exhibit Hours**

- **Wednesday**: 5pm - 9pm
- **Thursday**: 5pm - 9pm
- **Friday**: 10am - 9pm
- **Saturday**: 10am - 9pm
- **Sunday**: 10am - 4pm

**Booth Space**

- $720 per 8’x10’/7’x10’/6’x10’/6’x6’
- Standard decorator booth supplied at no cost to exhibitor.
- If you require a booth sign you will be charged $20.00 per sign.

**Bulk Space**

- Pricing available upon request.
- Minimum bulk space - 20’x20’
- No curtain furnished for bulk space.

Extra including electric service, tables, chairs, booth signs, etc. are not provided in the cost of space. These services can be arranged from the Duluth Entertainment Convention Center and may be ordered up to 10 days before the show opens at a discounted rate by going to the DECC website at www.decc.org

**Largest Indoor Variety Of Boats, RVs, Motorcycles, Docks, Lifts, Lodges And More!**

Consumers attend Both Shows for One Admission!